

Contest Rules
ROGERS GAMERS CLUB SURVEY CONTEST
ROGERS COMMUNICATIONS PARTNERSHIP

The **ROGERS GAMERS CLUB SURVEY GIVEAWAY CONTEST** (the “Gamers Club Survey Giveaway Contest”) is open to residents of Canada, 16 years or older, are in the Rogers Gamers Club, and who received the invitation to complete the Rogers Gamers Club excluding employees of Rogers Communications Partnership (herein referred to as “Rogers” or “Contest Sponsor”), their parent and affiliated companies, representatives, dealers and agents, Contest suppliers and judges, and those with whom they are domiciled.

1. Contest Period starts at 12:00am Thursday June 2nd, 2011 and ends at 12:00am Thursday June 9th, 2011. *No purchase necessary.*
2. **To enter**, you must be a member of the Rogers Gamers Club and have received the ISMS Survey within the Contest Period.

Limit of one (1) entry per person. Any attempt or suspected attempt to enter more than once per person, any use of robotic, automatic, programmed or entry methods not authorized by these rules, shall be deemed as tampering and will void all of your entries.

3. **Prize** - Participants are eligible for a draw to win one (1) Sony Ericsson Xperia PLAY™ device, having an approximate retail value of \$549.
Device does not include activation or data plan, which are the winner's responsibility.
Winners must comply with Rogers Consumers Terms of Service, Acceptable Use Policy and the user guide for the product and/or services. Any costs or expenses incurred by winner in claiming or using their prize not specifically described as part of the prize are the sole responsibility of the winner.
4. A random draw by a representative of the Contest Sponsor or the independent judging agency from all eligible entries received will be made at approximately 4:00pm on June 16th, 2011 at the offices of Rogers Communications at One Mount Pleasant Road, Toronto, Ontario M4Y 2Y5. Selected entrants will be contacted by phone.
5. If a selected entrant cannot be reached within three (3) days following the first attempt of contact, incorrectly answers the skill-testing question, declines the prize, or fails to return a Release of Liability as may be specified, another entrant will be selected from the same pool of entrants.
6. Prizes must be accepted as awarded and may not be transferred, exchanged in cash or otherwise. Rogers reserves the right to substitute a prize of at least equal value in the event of the unavailability, for whatever reason, of the advertised prize.
7. To be declared a winner, selected entrants must first correctly answer, unaided, a time-limited, mathematical skill-testing question posed by telephone at a mutually convenient time or email and may also need to return a signed release of liability and acknowledgment form. In the event the selected entrant is a minor, the entrant's parent or legal guardian will be deemed to be the entrant who must meet all contest eligibility requirements and who may accept the prize on behalf of the minor. Contest judges' rulings are final and without appeal in all matters related to the promotion and the awarding of prizes.
8. By entering this Contest and/or accepting a prize, entrants consent to the use of their entry, name, city of residence and/or voice, statements, any photographs or other likenesses for

publicity, advertising or informational purposes carried out by the Contest Sponsor and/or its advertising agencies in any medium or format without further notice or compensation.

9. The Contest is subject to all applicable federal, provincial and municipal laws and regulations.
10. No communications will be entered into except with selected entrants.
11. Odds of winning depend on the number of eligible entries received. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by Rogers. Rogers takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for typographical or other production errors. Rogers is not responsible for any errors or omissions in printing or advertising this Contest. All entries become the property of Rogers and will not be returned.
12. Rogers is collecting personal data about entrants for the purpose of administering this Contest. No further informational or marketing communications will be received by entrants unless entrants provide Rogers with explicit permission to do so. Please see Rogers' Privacy Policy at www.rogers.com for information on its policy towards maintaining the privacy and security of user information.
13. By entering this Contest, entrants release and hold harmless Rogers, their advertising and promotional agencies and the contest judge(s), their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively the "Releasees") from any liability in connection with this Contest or, if declared a winner, the prize(s).
14. This Contest will be run in accordance with these rules, subject to amendment by Rogers. Entrants must comply with these rules, and will be deemed to have received and understood the rules by participating in the Contest. The terms of this Contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out herein.
15. Rogers assumes no responsibility for failure of wireless service or devices during the promotional period. Rogers reserves the right, in its sole discretion, to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws. Should such an attempt be made, Rogers reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
16. If the identity of an entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the contest server machine(s).
17. Gameloft is not affiliated with this contest in any way and only served the purpose of hosting the rules and regulations on behalf of Rogers Communications Partnership.