

Ad format: Branded Mini-Game - (Rich media)

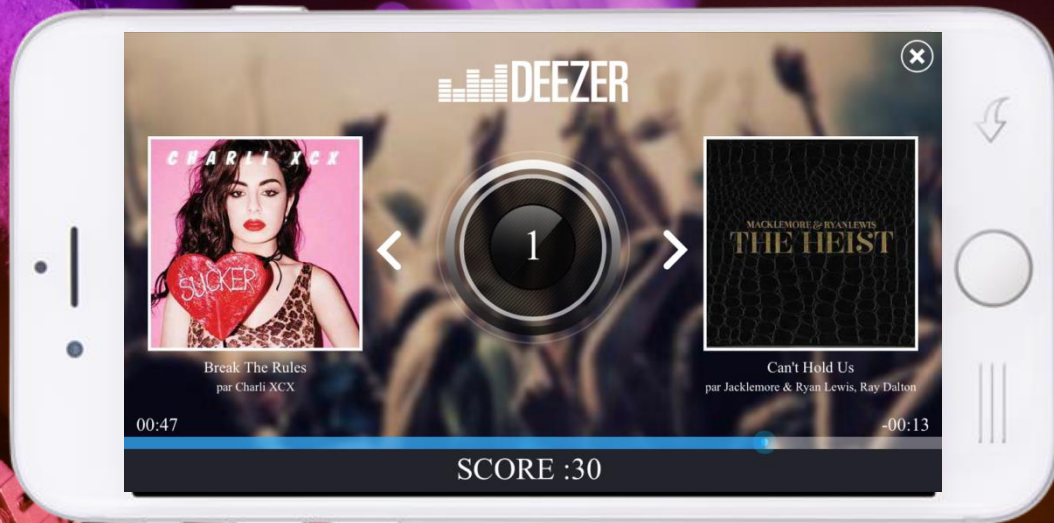
Countries: France - Brazil

## Campaign Objective:

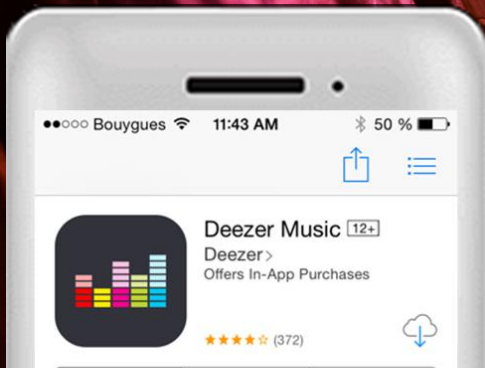
Promoting the Deezer's artists by engaging users to play a fun music blind test!

## Redirection:

At the end of the mini-game, the user is invited to download the Deezer App.



Tap on the correct jacket record cover when listening to the first notes of the song!



To know more about this campaign, please contact us