



CREATIVE SPECS

M-INT



HTML5 M-INT	M-INT is developed in-house – Gameloft’s expertise
ASSETS TO PROVIDE:	Mood board of the campaign/brand/product TV or print ads, a link to watch them
	Logo in PSD/PNG/JPG
	Product in PSD/PNG/JPG & in High Definition
	Texts and copies in English Fonts (if any, with legal clearance)
DESIGN REQUIREMENTS	Call to action text (default: "Check it out")
OTHER REQUIRED ELEMENTS	Assets in other Languages if to be supported.
	Redirection link 3 RD Party tracking link(s) (if applicable)
PLATFORM	 